

FINANCIAL PLAN

Profit and loss account

Operating revenues:

Sales Value	€	254.320,00
Sales	€	210.181,82

Operating expenses:

COGS	€	36.266,67
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<u>Gross profit:</u>	€	173.915,15
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Fixed costs:

<u>Rent Dover Street Market</u>	€	33.480,00
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Costs of office:

Rent	€	8.740,00
Internet	€	80,00
Telephone	€	30,00
Printer	€	56,44
Cleaner	€	53,50
Total	€	8.959,94

Costs of personnel:

Personel	€	147.000,00
Total	€	147.000,00

Promotion costs:

Marketing	€	2.000,00
Total	€	2.000,00

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Depreciation		
Office inventory	€	871,43
Macbooks	€	1.214,67
Total	€	2.086,10

Other

Interest (3,71%)	€	1.027,53
travel costs	€	4.630,00
Total	€	5.657,53

<u>Operating income:</u>	€	25.268,41-
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<u>Taxes</u>	€	-
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<u>Total Net profit:</u>	€	25.268-
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CAPEX	€	17.244,00
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*Office Inventory and Website (see the investment budget)

Net Profit - CAPEX		42.512-
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